# Improving Effectiveness and Efficiency in Office Based Practice

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#### **Problems with Health Care**

- Delays in care
- Disparities
- Cost is too high
- Miscommunications
- Poor coordination
- Burn out

"Work Smarter not Harder"

#### Effectiveness – "doing the right thing"

- Answering patient calls within 30 seconds
- Notifying patients of test results within 2 days
- Register and room patients within 5 min
- · Respond to patient calls by day's end
- Going home at a reasonable time

#### Efficiency – "Doing the thing right"

- · With the least amount of resource
  - Materials, Space, Time, Staff
- While still maintaining quality
- Creating the opportunity to backfill with value
  - Update equipment
  - Extra exam rooms or workstations
  - More time with patients
  - More personal time

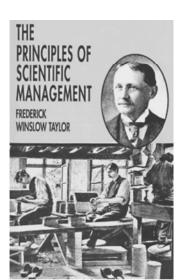
#### The Study of Work

- Scientific management theory
- Methods engineering
- Industrial engineering
- Systems engineering
- Increase desired outcome of a job (process)
- Make the job (process) easier

#### Frederick W Taylor (1880)







#### Frank and Lillian Gilbreth (1885)





Images from Wikipedia

#### The Study of Work

- Time Study –designed to measure how long an average worker takes to complete a task
- Motion Study designed to determine the best way to complete a repetitive activity

#### **Time and Motion Studies**













#### **Brick Laying (multistep process)**

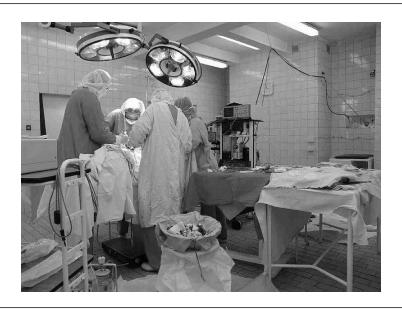
- Lifting
- Turning
- Walking
- Laying brick

- StoopingInconsistency
  - Inaccuracy
    - Wasted materials
  - Wasted time
- Applying mortar
   Work injury "burn out"

#### **Application of Work Study**

- Manufacturing
- Banking
- Military
- Healthcare
  - -Ex. Scrub Nurse

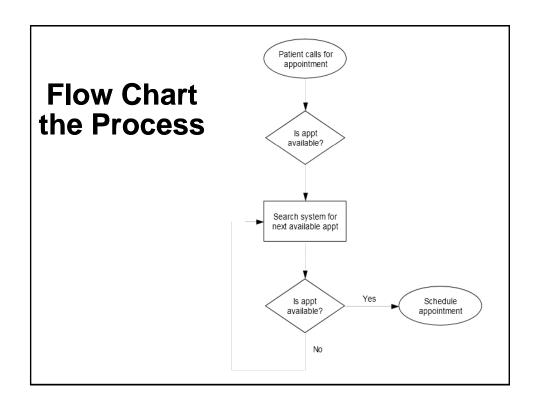
#### **Scrub Nurse**



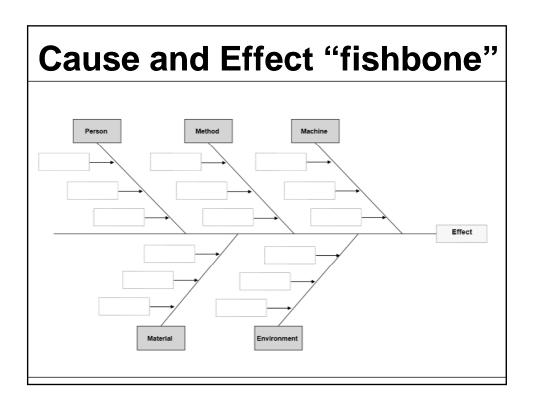
SIPOC FMEA
ParetoCharts
AxiomaticDesign
FishboneDiagragms 5S
RootCauseAnalysis Histograms
ControlCharts
DMAIC
CheckSheets PDSA

#### **DMAIC** and PDSA

- D Define P Plan
- M Measure D- Do
- A AnalyzeS Study
- I Implement A Act
- C Control (sustain improvement)



Data Collection for Cycle Ti				
	Cumulative	Value-added	Non-value	Note
Process Step	Cumulative Time	Value-added Time	Non-valu added Tir	

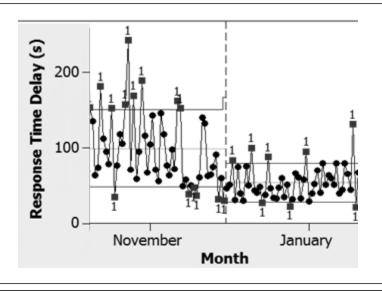


#### **Target Checkout Counter**









#### Where To Get Started?

- Waiting area
- Registration
- Call center
- Nurses stations
- Communications
- Documents
- Electronic medical record system

# Improving Effectiveness and Efficiency in Office Based Practice

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# "The value of an idea lies in the using of it."

-Thomas A. Edison

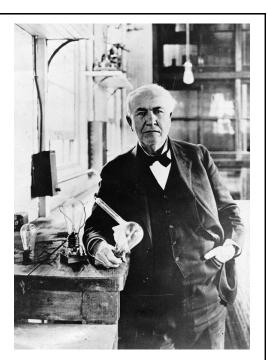
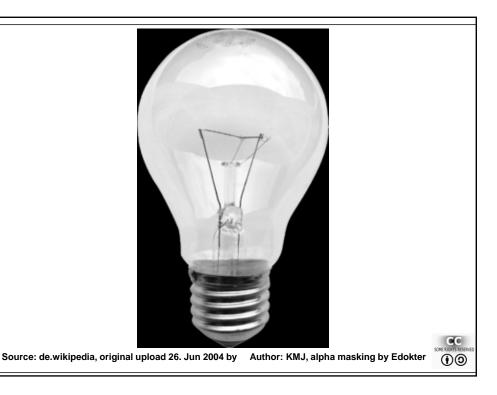


Image from Wikipedia



# Effectiveness and Efficiency

- Transformation occurs when a deliberate process is used to analyze needs and available resources.
- GOAL = VALUE ADDED (More time, space, staff to devote to other office needs)

# **Effectiveness and Efficiency**

- Transformation requires vision
  - Looking at our resources from a different perspective
- Resource Utilization
  - Space
  - Information/Materials
  - Time
  - Relationships (RN, MA, MD, Patients)

#### **RESOURCE #1: Space**



Source: Cubespace Author: Asa Wilson

#### **Space Utilization**

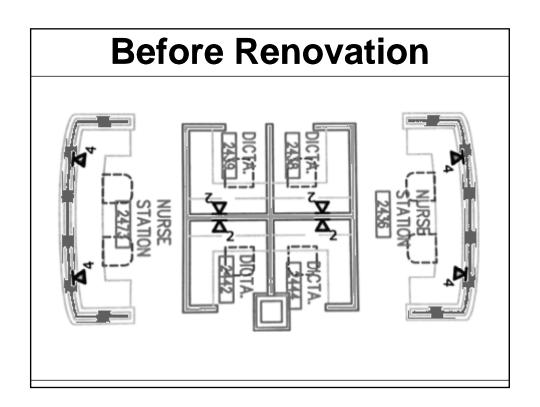
 Goal - Use space available to improve efficiency in three areas
 Clinical Area – Improve Patient Care
 Registration – Improve Patient Flow
 Call Center – Improve Access

#### Clinical Area – Improve Patient Care

- Team approach to Patient Centered Medicine
- Doctors are not practicing in isolation
  - Nurses
  - MAs
  - Pharmacists
  - Social Workers
  - Nutritionists
- Clinical workspace needs to reflect this philosophical change

#### **Clinical Area – Improve Patient Care**

- Our clinical area had limited function
  - Need:
    - Any given half day: 6 MDs + 6 MAs + 1 pharmacist + 1-2 learners + RN = 16-17 workstations
  - Actual capacity:
    - 4 total workstations for MDs + 3 computers at nursing station = 7 workstations
- Physical barriers led to communication barriers



#### **Before Renovation**



Image from Wikipedia

#### **After Renovation**







#### **Clinical Area**

- New design added workstations and opened up walls
  - 12 stations (compared to 6) for providers
  - + 4 computers (compared to 3) for nursing stations

**Total: 16 workstations** 

- Increased communication between MD & MA
- Better learning environment for students
- Effective environment for charting

#### Registration

- Add equipment
- Improve workflow
- Decrease patient wait time

#### **Registration – Improve workflow**

- One printer and one scanner shared for 4 workstations
  - Waiting for available scanner/printer
  - Movement from desk required with each patient check-in
- Single monitor screen
  - Toggle back and forth for different aspects of registration

#### **Registration – Improve Workflow**

- IF...
  - 30 seconds saved for each patient registration
- FOUND TIME...
  - 690,000 seconds per year
  - 11,500 minutes per year
  - 191 hours per year
  - 23 days per year



#### **Call Center – Improve Access**

- More staff needed to accommodate the results of the call center project
- Staffing increase from 3 to 6 call center employees
- Need to add 3 more work stations

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#### **Call Center – Improve Access**

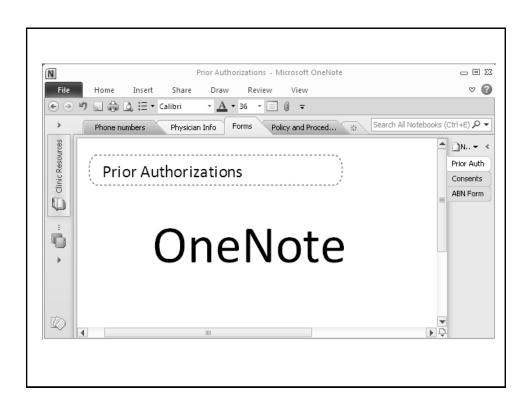
- Utilizing space improved:
  - Quantity of workstations
  - Quality of environment
- Warm, inviting, clean
  - · Better staff retention
  - More skilled/experienced staff over time

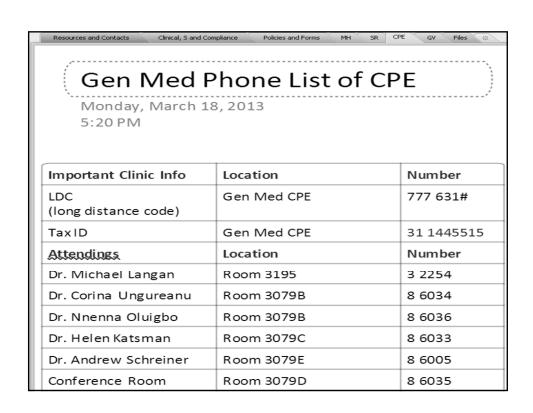
#### **RESOURCE #2: Information**





**GOAL: Organize and Utilize** 

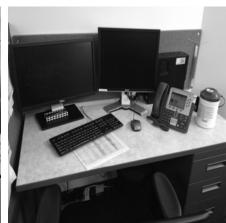




#### **BEFORE**

#### **AFTER**





#### **Resource #3: Time**



- How can we shave seconds off a process?
- Those seconds lead to hours to devote to other tasks...

# Time Utilization: Refill Requests

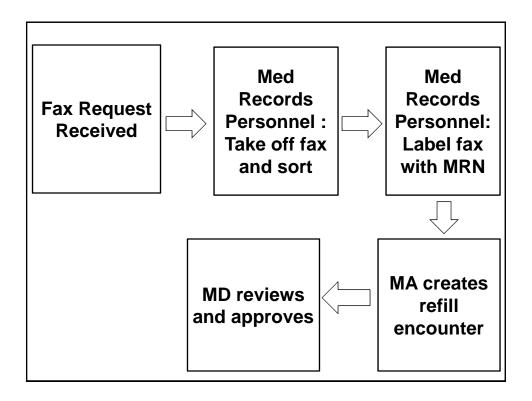


Electronic scripts helped save time but significant work devoted to refills still exists

Image from Wikipedia

#### Refill Requests





# Refill Request Intervention

### All requests pended for 90 day supply with 3 refills

(With exception of controlled substances)

- Goal: To create uniform process that decreases frequency of refill requests= TIME SAVED
- Based on article from Dr. Christine Sinsky
- Christine A. Sinsky, MD. Improving Office Practice: Working Smarter, Not Harder: Seemingly simple strategies can transform your practice. Fam Pract Manag. 2006 Nov-Dec;13(10):28-34.

#### **Intervention Effects**

- Decreased faxes for Med Records to sort
- = FOUND TIME
- Decreased refill requests for MA staff to enter
  - = FOUND TIME
- Decreased items in EMR inbox for MD to review
- = FOUND TIME
- Decreased failed transmissions of requests (fax machine not busy)
- Decreased waiting improved patient satisfaction

#### Concerns

- Using refill requests to "catch" chronic disease patients who miss their appointments
- Patients won't keep their follow up
- Physicians can change amount and number of refills when they sign order
- Decrease in MA work time for refills can now be shifted to develop a more proactive recall system for no shows

Christine A. Sinsky, MD. Improving Office Practice: Working Smarter, Not Harder: Seemingly simple strategies can transform your practice. Fam Pract Manag. 2006 Nov-Dec;13(10):28-34.

#### **Resource# 4: Relationships**



Image from Wikipedia Commons

# Relationships: Utilization and Organization

- Successful relationship relies on successful <u>communication</u>
- Communication must be easy
- · Teams can make the work even easier
- Methods
  - Pre-Visit Calls
  - Team Communication using EMR
  - Electronic patient portal

#### **Relationships:** Organization and Utilization

- Doctor to Patient Nurse to MA
- Doctor to MA
- Doctor to Nurse
- MA to Patient
- Pharm to Patient
- Nurse to Doctor
   Patient to Nurse
- Social worker to **Patient**

#### **Pre-Visit Calls**

- RN or MA starts the visit before patient walks into clinic
- Intervention Effects:
  - Prioritize/Triage list of patient concerns
  - Update EMR with medication changes
  - Identify and obtain information from interval hospital admissions and ED visits
  - Decrease No Show Rates

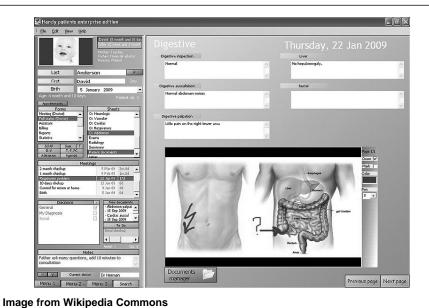
#### **MD-MA-RN Communication Tools**

• Staff Messaging within EMR



Image from Wikipedia Commons

#### **Electronic Patient Portal**



## **Electronic Patient Portals**





#### **Summary**

- Transformation requires resources and vision
- Deliberate process leads to maximal impact of change
- Look at your own practice's resources
- A change in perspective can lead to a change in efficiency and effectiveness